



City of Rogers

Downtown Small Area Plan Parking Assessment & Community Survey

Open House – December 7, 2021

Parking Utilization Recap

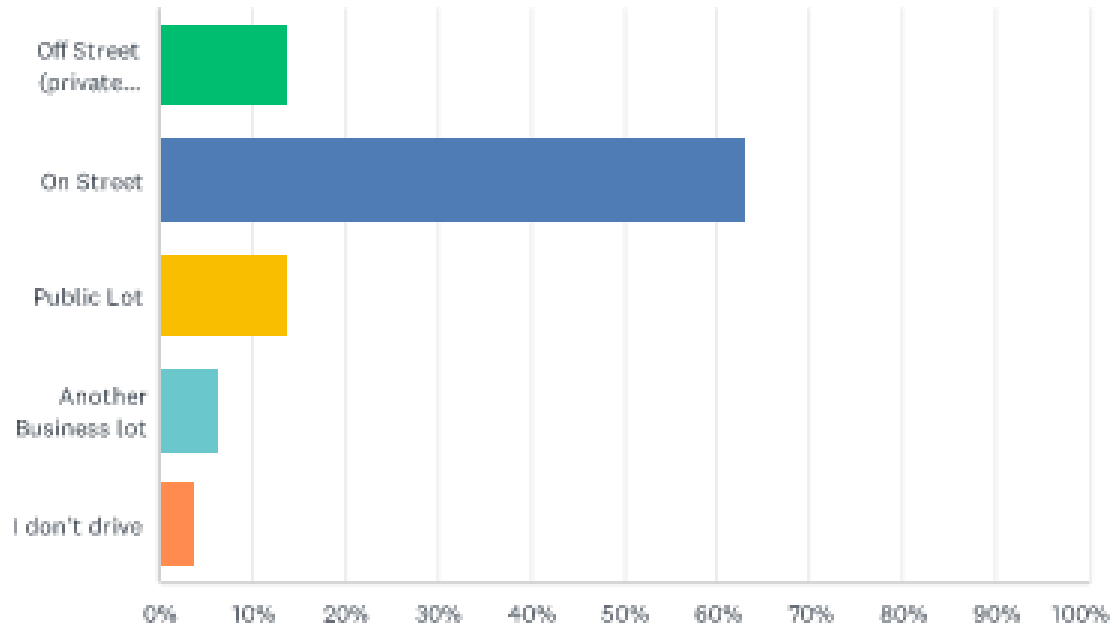
- Approximately 1,434 parking spaces in Downtown
 - 790 private stalls
 - 363 City owned stalls
 - 281 On-street stalls
- 251 stalls within 1 block of Main St/Church St
- 558 stalls within 2 blocks of Main St/Church St
 - Does not include Mary Queen of Peace Church
- Nearly 500 stalls located within Church parking lots.

Parking Utilization Recap

- Within 1-2 blocks of Main St/Church St parking utilization was between 13% and 25%.
 - Lowest demand occurs of Sunday at 10:00 a.m.
 - Highest demand occurs on Friday at 12:00 p.m.
 - On-street parking was approximately 30% occupied on Friday at 12:00 p.m.
- Within the entire area reviewed utilization was between 8% to 23%.
 - Lowest demand occurs on Saturday at 1:00 p.m.
 - Highest demand occurred on Sunday at 10:00 a.m.
 - Majority of parking occurred in Church parking lots.

Q35 Where do you currently park?

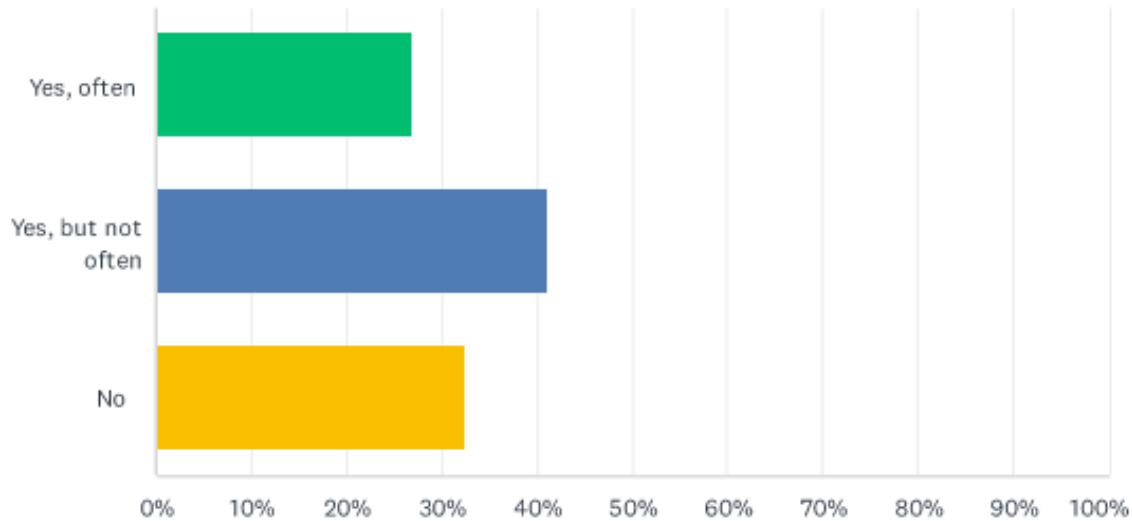
Answered: 140 Skipped: 264



| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|----|
| Off Street (private parking) | 13.57% | 19 |
| On Street | 62.86% | 88 |
| Public Lot | 13.57% | 19 |
| Another Business lot | 6.43% | 9 |
| I don't drive | 3.57% | 5 |

Q38 Do you think there is a currently lack of available parking downtown?

Answered: 142 Skipped: 262



| ANSWER CHOICES | RESPONSES |
|--------------------|------------|
| Yes, often | 26.76% 38 |
| Yes, but not often | 40.85% 58 |
| No | 32.39% 46 |
| TOTAL | 142 |

“Yes, there is a lack of parking” responses

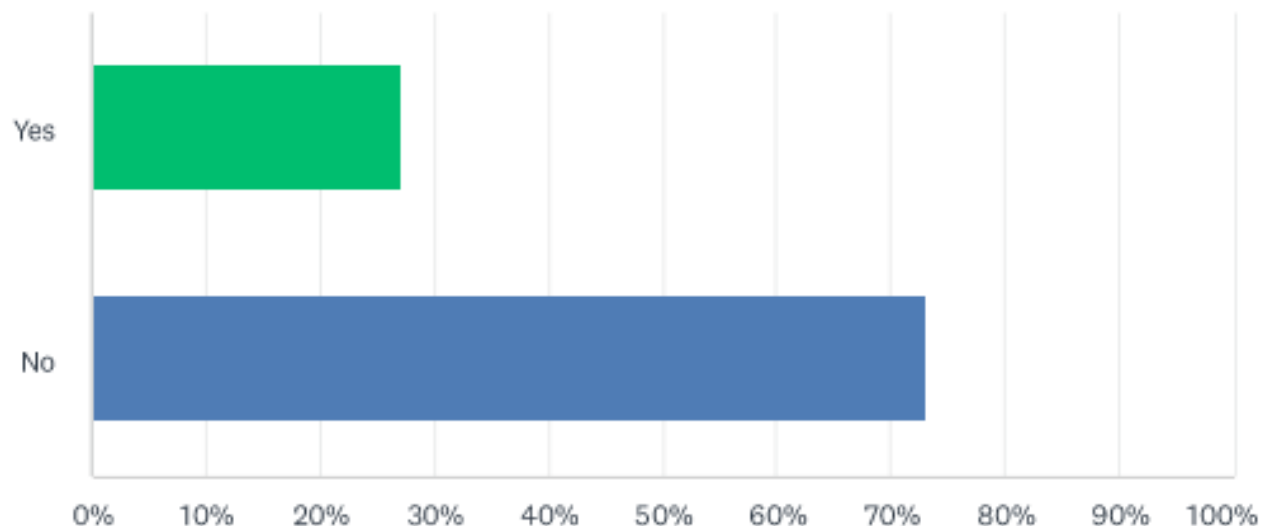
- Once more businesses open
- No public lots to park in
- Weekends are full on street
- No clear signing

How many blocks are you willing to walk?

- 2 Blocks – 40 responses
- 1 block – 31 responses
- 1-2 blocks – 14 responses
- >3 blocks – 14 responses
- 2-3 blocks – 13 responses
- 3 blocks – 11 responses

Q45 Have you avoided downtown because of a lack of vehicle pa

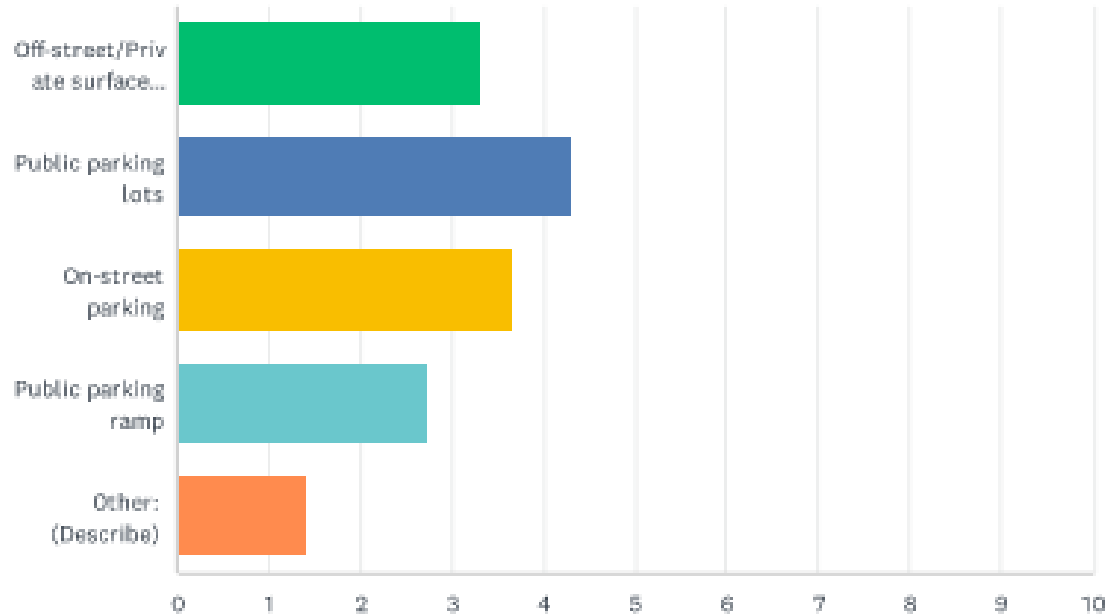
Answered: 144 Skipped: 260



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Yes | 27.08% |
| No | 72.92% |
| TOTAL | |

Q46 What type of parking do you see as important to Downtown? Please rank them; 1 = top priority

Answered: 139 Skipped: 265



| | 1 | 2 | 3 | 4 | 5 | TOTAL | SCORE |
|---------------------------------|--------------|--------------|--------------|--------------|------------|-------|-------|
| Off-street/Private surface lots | 19.33% 23 | 22.69% 27 | 30.25% 36 | 25.21% 30 | 2.52% 3 | 119 | 3.31 |
| Public parking lots | 51.91% 68 | 29.01% 38 | 16.79% 22 | 2.29% 3 | 0.00% 0 | 131 | 4.31 |
| On-street parking | 22.90% 30 | 35.11% 46 | 26.72% 35 | 13.74% 18 | 1.53% 2 | 131 | 3.64 |
| Public parking ramp | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0 | 0.00 |
| Other: (Describe) | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0.00% 0 | 0 | 0.00 |

What keeps you from coming Downtown?

- Lack of businesses
- Lack of dining
- Lack of coffee shops
- Nothing to do
- Congestion/Parking/Crossing Main Street

How can we enhance the area?

- Brewery/Bars/New Dining
- Variety of Shopping/New Retail Options
- Updated Storefronts
- Coffee Shops
- Seating Areas
- Public Parking
- Fix 129th and Main Street/Train Tracks
- Make it Pedestrian Friendly

What kind of businesses are needed?

- Brewery/Bars/New Dining
- Coffee/Sandwich Shops/Bakery
- Grocery Stores – Smaller format
- Gifts/Boutiques
- Historic Buildings
- Services
- Kids play areas

How to Improve Pedestrian/Bicycle Connections?

- Wider Sidewalks
- Enhanced Crosswalks
- Bike Trails/Bike Paths
- Lighting
- ADA Compliance
- Pedestrian Bridges
- Less Confusion around Railroad Crossing

Recap

- There is currently not a shortage of public parking in Downtown (about 25% occupied at peak time).
- Public Parking was identified as important today and critically important tomorrow.
- As the area redevelops, there is a potential that a parking shortage will develop.
- The majority of people are willing walk up to 2 blocks to/from public parking to reach their destinations
- The types of businesses desired by residents are experience destinations and smaller shops/restaurants.
- Majority of people are not avoiding Downtown due lack of available parking but could as Downtown transforms.
- People are looking to Downtown to create an experience atmosphere.

Next Steps

- It is critical that future parking is adequately addressed to ensure the viability of Downtown.
- This study will focus on how to best plan for the future of Downtown and what is needed from a parking perspective to meet those needs.
- Future uses will be reviewed in the Small Area Plan to determine future demand and locations of potential public parking.